



## EASY STEP-BY-STEP DIRECTIONS

### BEFORE YOU COLOUR READ THIS FIRST.

Do a simple **ALLERGY PATCH TEST**  
48 hours before EACH application.

Allergic reactions (itching, burning, redness) to permanent hair dyes, including Just For Men, can occur and in rare instances can be serious. A reaction can occur even though you had no reaction during previous usage. You must do this patch test on the inside of the fold of your arm at the elbow 48 hours ahead of EACH and EVERY use in order to minimize the risk of an allergic reaction. (This is an allergy test, not a colour preview.)

#### 1. WASH TEST AREA.

With mild soap and water, wash an area about the size of a ten cent coin inside the fold of your arm at your elbow. Pat dry.

#### 2. APPLY COLOUR BASE PRODUCT.

Squeeze a small amount of product from the tube labeled Colour Base and spread it thinly with a cotton swab or tissue onto the test area.

#### 3. DO NOT WASH TEST AREA.

Wait 48 hours unless you see reddening, or feel burning, itching or other irritation. If you get any of these, wash area immediately, keep uncovered, and do not use Just For Men or any permanent haircolouring product. If you get no reaction on the unwashed patch test site after 48 hours, go ahead with full application of Just For Men. If any allergic reaction occurs, send the entire bottom flap of the package with the Barcode (along with your name and address) to:

Combe Asia-Pacific Pty Ltd, International Haircolour Specialists  
P.O. Box 437, Caulfield East, Vic. 3145  
OR: Wilson Consumer Products, P.O. Box 36-169  
Northcote, Auckland, New Zealand

State price paid for full refund.

### QUESTIONS MEN ASK

#### 1. Will it last longer if I leave it on longer than 5 minutes?

Absolutely not. The colour may get too dark!

#### 2. Is it really necessary to rinse and shampoo after application?

Yes! Skipping this step leaves a residue on skin that may cause irritation.

#### 3. When should I apply it?

Whenever you prefer. Many men like to use it right before showering. Just remember to apply to dry hair.

#### 4. How many applications do I get per package?

Usually up to 3. But you can get 4 or 5 applications for small areas or 1 complete application on a full beard, moustache and sideburns. Just For Men stays effective for 3 months after first opening the tubes.

#### 5. What if I use a different brand of haircolouring on my head hair?

You may not get a good match. For best colour results, use a matching shade of 5-minute Just For Men® Shampoo-In Haircolour.

#### 6. Can I use this gel on my head hair?

No. This formula was specially created for smaller areas of hair that are often resistant to colourant, including sideburns.

#### 7. How often do I use it?

That varies, depending on how fast (and how much) grey grows in. We suggest that you re-apply not more often than once per week as grey grows in.

#### 8. Do I need a special shampoo?

While you can use any mild shampoo, one specially made for colour-treated hair will work best to keep colour looking fresh and natural. Do not use bar soap.

#### 9. What about sun or swimming?

Strong sunlight or chlorine used in pools can affect any haircolouring, so it's best to avoid them as much as possible.

#### 10. What if I've used a skin bleach, lightener or depilatory?

Wait 2 weeks after you use these products before using Just For Men.

#### 11. What about using it on or next to relaxed or permed hair?

If you have already used a hair relaxer or permanent on sideburns that you plan to colour, wait at least 2 weeks before using Just For Men. If you plan to relax or perm your hair, do it at least 2 weeks before your next use of Just For Men.

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## PREPARATION

### HERE'S WHAT YOU'LL NEED

- GLOVES
- COLOUR BASE TUBE
- COLOUR DEVELOPER TUBE
- TIMER, CLOCK OR WATCH
- OLD TOWELS OR SHIRT  
(TO PROTECT SKIN, CLOTHES AND COUNTER)
- DAMP PAPER TOWEL  
(TO WIPE SKIN IF HAIRCOLOUR GETS ON IT)
- BRUSH (ENCLOSED)
- MILD SHAMPOO

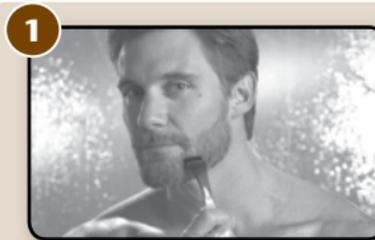


- 1 Wearing gloves, squeeze a line from Colour Base tube into the mixing tray on one side of the raised line.
- 2 Squeeze an equal amount of Colour Developer into the mixing tray on the other side of the raised line.

(NOTE: Avoid getting mix on clothing and other porous surfaces; permanent staining could occur. Protect clothing and surfaces with old towels or shirt. Wash spills immediately with soap and water. For resistant skin stains, use peroxide or a stain remover.)



- 1 Mix product with the plastic end of the brush until thoroughly blended.
  - 2 Wipe ends of tubes (to prevent staining). Replace caps to avoid exposure to air.
- (NOTE: Once mixed, use immediately, and then discard excess product. Depending on the amount of grey hair, you may need a second application to cover grey completely.)

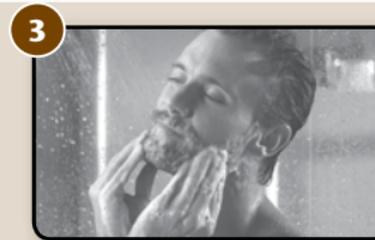


- 1 Apply quickly. Use brush to apply mix to DRY hair. DO NOT massage product in with your hands.
- 2 Brush up and down **gently** to cover all hair evenly. Prepare more product as needed.

(Save unmixed product for next use, but do not use after 3 months, to ensure highest level of effectiveness.)



- 1 IMPORTANT: Time yourself carefully with TIMER, CLOCK or WATCH starting after application is completed. Waiting only 5 MINUTES or a bit less prevents colour from going too dark.
- 2 While waiting, thoroughly rinse and remove residue from brush, tray and gloves to prepare for next use.



- 1 Rinse product off facial hair with warm water in the shower until water runs clear.
- 2 Wash facial hair thoroughly in the shower with shampoo, not bar soap. Always rinse and shampoo in shower even if you colour only a small portion of your hair. (A shampoo specially made for colour-treated hair will work best to keep colour looking fresh and natural.)
- 3 Towel dry as usual.

- If you have ever experienced any allergic reaction following use of a haircolouring product, do not use this or any other permanent haircolouring product.
- Always do the allergy patch test 48 hours before every application.
- Tattoos may increase your risk of allergy.
- Before use, carefully check the scalp and skin area(s) where Just For Men is to be applied for irritations, cuts, scratches or other unusual conditions. Do not use this or any other permanent haircolouring until your scalp or skin is in good condition. In case of a reaction while colouring hair, such as stinging, rash or burning sensation on the skin, rinse immediately and discontinue use.
- **IF YOU EXPERIENCE DIFFICULTY BREATHING, TIGHTNESS OF CHEST AND/OR HIVES OR SWELLING AT ANY PLACE ON THE BODY, DISCONTINUE USE AND OBTAIN MEDICAL ASSISTANCE IMMEDIATELY. IF YOU DEVELOP SKIN IRRITATION (RASH, REDNESS, SWELLING)**

- **ANYTIME AFTER USING JUST FOR MEN, DO NOT USE IT AGAIN.** Reaction can develop even if you did not have reactions with previous applications.
- Do not use if you have skin depigmentation problems such as white patches on your skin (a condition called vitiligo), or if you have a family history of skin depigmentation problems, since an allergic reaction or skin irritation may cause loss of skin pigment.
- **DO NOT USE ON EYEBROWS OR EYELASHES;** to do so may cause blindness.
- Do not use on body hair.
- When possible, remove contact lenses before applying haircolour.
- If mixture gets in eyes, rinse immediately and thoroughly with cool water. If irritation persists, call a doctor.
- **KEEP ALL HAIRCOLOURING PRODUCTS OUT OF REACH OF CHILDREN. DO NOT INGEST.**

**Remember to perform the allergy patch test 48 hours before each use.**